**SAMPLE DEMONSTRATIVE SPEECH OUTLINE**

**SPEECH TOPIC**

**GENERAL-PURPOSE**

**SPECIFIC PURPOSE OR PURPOSE STATEMENT**

**AUDIENCE ANALYSIS**

**CENTRAL IDEA OR THESIS STATEMENT**

**THE SUPPORTING MATERIALS**

Get the Attention

How to Greet Them

What your demonstrative speech is about, the theme or subject of your talk.

To demonstrate a process and give the audience information while using visual aids. Or to show how to do something, how something is done, how to make something, or how something works.

This purpose statement is to clearly state your specific goal or purpose. To persuade that ... or to inform on ... Speech outline sample: The purpose of this demonstration speech is to persuade my audience on the way to pack light for an international backpacking travel trip.

Ask yourself: Which of your choices have enough potential to offer your audience valuable information?

Therefore, analyze your audience. Especially for demonstration speech topics:

* Who are they - demographics?
* What are their interests?
* What do they like?
* What are their needs?

In the thesis statement, describe in one sentence your purpose and speech topic. In our example: Packing lights for an international trip will mean freedom.

List here in the demonstrative speech outline your sources, bibliography, and possible visual aids. In our example: Backpack and supplies

Start with a statement that catches the attention of the listeners immediately. For example: Pack and then remove half!

If they don't know who you are, and you are not being introduced, then you have to introduce yourself at this point in your presentation. And tell why you are the best person to give this demonstration speech.

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|  | Preview the Main Points | | | | | Introduce in one sentence the main topics of your demonstrative speech. |
|  |  |  |  |  |  |  |
|  | Tell What's In It for Them | | | | | State why your presentation is useful to your listeners. Offer a benefit. Example: Packing light |
|  |  |  |  |  |  | for an international trip will mean flexibility and can avoid wrinkled clothes. |
|  | **BODY SECTION** | | | | |  |
|  | Main Point I | | | | | What props, examples, quotes, statistics, reasons, arguments, evidence, visuals can support your |
|  |  |  |  |  |  | main points? Use them to construct your subpoints. |
|  | Subpoint 1 | | | | |  |
|  | Subpoint 2 | | | | |  |
|  | Subpoint 3 | | | | |  |
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| **CONCLUSION** |  |
| Summary | Recap the main points, steps or action sequences. |
| Closer | Try to find an original sentence or eye-opener to help the audience remember your demonstrative speech. |
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